

JIM KING

> BRIDGES THAT CARRIED US OVER

Born in Houston, TX and raised in LA CA Youth Motivation Task Force Member District Manager of SoCal Gas Company Bernardino Black Culture Foundation Founded Black Rose award



### **Early Career:**

In 1969 at the age of 19, King started working for the Gas Company and then was promoted to management employment department in 1980. As time went on King became involved with the community and with Youth Motivation Task Force. The purpose of YMTF was to go to different schools to tell the children how they got their job and to basically motivate young students, teaching them how certain jobs are acquired.



#### Advancement:

While working for the Southern California Gas Company he was appointed to supervise the low income housing units in Southern California. King was then appointed as

District Manager and moved to San Bernardino. In this new position his enthusiasm grew because he was able to connect with nonprofit organizations, electoral officials, and the business community. King was able to take action for the community while still working for the gas company.

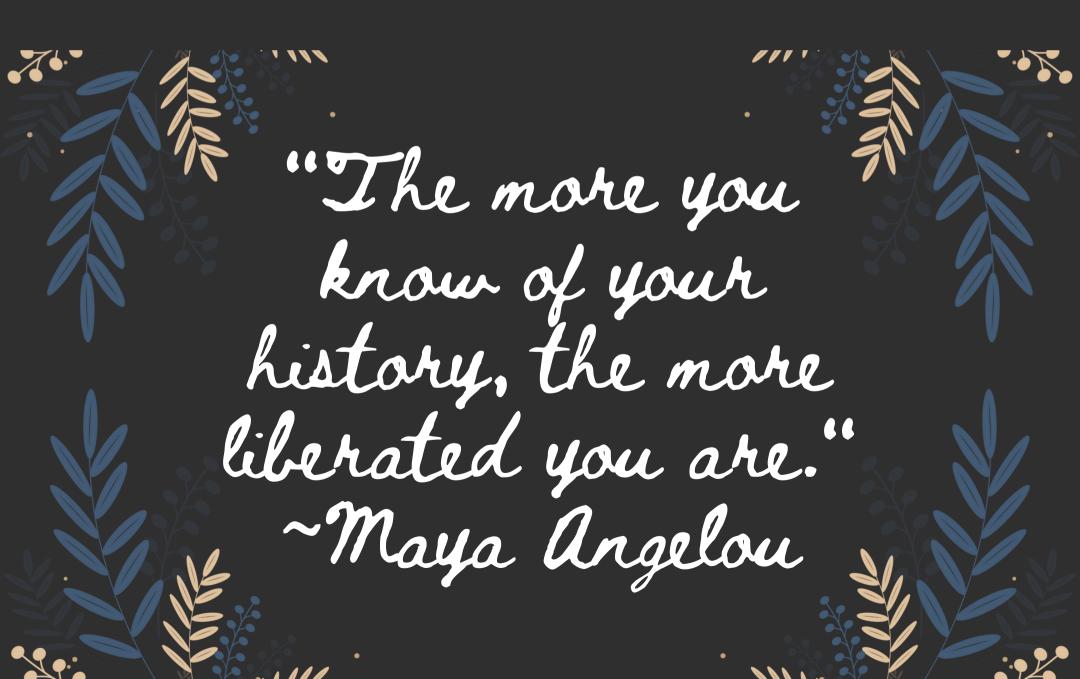


## **Community Involvement:**

During the 6+ years King was Vice President of Black Future Leaders, he encouraged many students to envision their future careers by bringing successful professionals share their ideas on how to build for the future.

# **Black History Committee**

Jim King came on board to lead the Black History Committee and its evolution into San Bernardino Black Culture Foundation. King's most memorable moment was having Rosa Parks come for the Black Culture Foundation History Parade and Ball.



## **Black Rose Award**

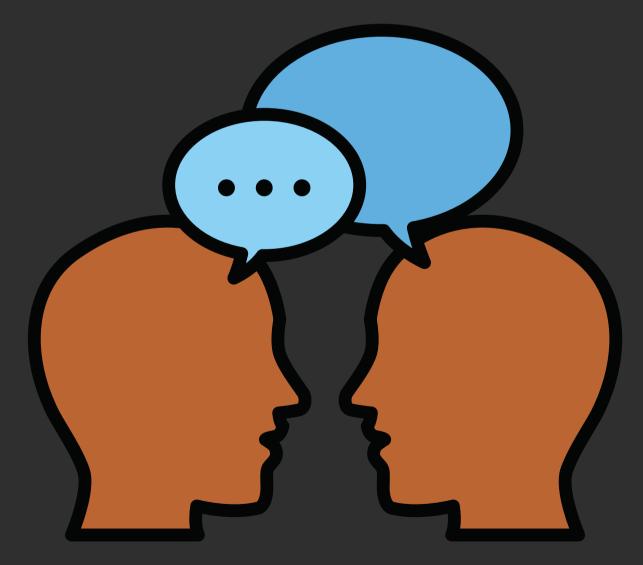
King later developed the idea of the Black Rose Award. This award celebrates the idea that Black is beautiful and worthy of celebration.

Jeff Hill helped Jim King put together the Humanitarian a year Award.

The Black Culture Foundation has hosted so many memorable events with a weekend full of receptions, a parade, the Black Rose Ball on Sat. night and the Gospel concert on Sunday.

### Networks for Change:

King worked with Mr. Wilbert Brown on Ms. Black History and then changed it to Ms. Black San Bernardino. King also worked with leaders like Wilmer Amina Carter, Margret Hill, & Juanita Scott to make a positive impact within the San Bernardino community.



# Credits

#### Photo Courtesy of Jim King



If you are interested in contributing to the collection contact us at archives@csusb.edu.